

23 November 2011

The Secretary
Christchurch District Licensing Agency
PO Box 73013
Christchurch 8154

I wish to object to the application for an off-licence being sought by Swiggers Papanui Ltd for trading at 1c Morrison Avenue.

I am entitled to object under section 32 of the Sale of Liquor Act 1989 because I:

- Live in the area
- Work in the area
- Own a business in the area
- Am a parent of a pupil attending a local school
 - Bishopdale Primary School
 - Papanui High School
 - St Joseph's School
 - Casebrook Intermediate School
 - EMMANUEL CHRISTIAN SCHOOL
- Am a parent of a child attending one of the five nearby early child education centres
- Work with people with needs in this community
- Attend a local church

This licencing application would allow a 7-day a week, 16 hour day liquor store. This is a community which already has access to enough liquor outlets.

The last thing we need is a shop focussed on selling cheap liquor. The community is already well served by liquor outlets with at least three other off-licences within 1km of the proposed new shop and numerous licenced premises. It is also close to four schools.

Parliament is yet to conclude the passage of the Alcohol Reform Bill. It is based on the Law Commission's report Alcohol in our Lives: Curbing the Harm. The report spoke strongly about needing to urgently address the prevalence of alcohol advertising and access. The Select Committee which considered the bill said it had five policy objectives

To reduce excessive drinking by adults and young people

To reduce the harm caused by alcohol use, including crime, disorder, public nuisance and negative public health outcomes

To support the safe and responsible sale, supply and consumption of alcohol

To improve community input into local alcohol licencing decisions

To improve the operation of the alcohol licencing system

The application in question would appear to be in breach of the major changes which Parliament intends to pass next year. I urge you to consider the application and my submission against it in this context.

I wish to be heard in person at the application hearing for this matter.

Signed

Address

Phone

Email